

## Press Release

New location will serve white goods industry in China

### **DEKRA opens new office and lab in Hefei**

DEKRA e.V.  
Corporate  
Communications  
Handwerkstraße 15  
D-70565 Stuttgart

[www.dekra.de/presse](http://www.dekra.de/presse)

**DEKRA opens its new office in Hefei, Central China. This location will serve white goods manufacturers and suppliers with global product testing and certification solutions – thereby helping them to build product credibility and excel in their business. The office will also seek to assist clients in the field of the Internet of Things by extending professional technical support.**

“Hefei has rapidly become the largest industrial base of the white goods industry in China,” says Stan Zurkiewicz, CRO of DEKRA East Asia, “For DEKRA, Hefei is a strategically important market to serve the Chinese and the international white goods manufacturers with our testing, certification, inspection, market access, auditing and consulting services.”

Equipped with state-of-the-art laboratories and an experienced local technical team, DEKRA Hefei offers manufacturers a full scope of testing and certification services including electrical safety (GS/CB/CE), EMC and wireless, reliability and failure analysis, chemical, energy efficiency and usability testing. To shape the future of the smart, sustainable, wirelessly connected and safe home environment, the new office will leverage synergies with other DEKRA parts to support customers for the challenges of the Internet of Things in diverse industry sectors.

“We are continuously expanding our activities,” says Bert Zoetbrood, CEO of the global business unit Product Testing & Certification. “In 2015 we added ten product testing laboratories through strategic acquisitions, and we will be opening several additional labs in the course of this year. The Internet of Things megatrend is driving an increasingly connected world. By continually broadening our solutions offering in dynamic, growing markets, we are helping customers to meet the demand for safe products.”

Besides its commitment to safety, DEKRA is further intensifying its focus on innovative and high-tech segments such as EMC and wireless testing, as well as other specialized service areas like explosion safety and low- and high-voltage component testing.

#### **About DEKRA**

*DEKRA has been active in the field of safety for 90 years. Founded in 1925 in Berlin as Deutscher Kraftfahrzeug-Überwachungs-Verein e.V., it is today one of the world's leading expert organizations. DEKRA SE is a subsidiary of DEKRA e.V. and manages the Group's*

Stuttgart, 07.04.2016. March 2016 / Nr. 040

Tilman Vögele-Ebering

+49.711.7861-2122

+49.711.7861-2913

[tilman.voegele-ebering@dekra.com](mailto:tilman.voegele-ebering@dekra.com)

*operating business. In 2015, DEKRA will generate sales totalling approximately 2.7 billion Euros. The company currently employs more than 37,000 people in more than 50 countries on all five continents. With qualified and independent expert services, they work for safety on the road, at work and at home. These services range from vehicle inspection and expert appraisals to claims services, industrial and building inspections, safety consultancy, testing and certification of products and systems, as well as training courses and temporary work. The vision for the company's 100<sup>th</sup> birthday in 2025 is that DEKRA will be the global partner for a safe world.*