

Press Release

Expert Organization Joins Racing Series

DEKRA New Sponsor of Formula 3

DEKRA e.V.
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DEKRA has joined Formula 3 as a series sponsor. With the DEKRA logo on the vehicles' start numbers and the drivers' clothing, the international expert organization will appear in this top-class racing series from the 2016 season onwards for an initial period of two years.

www.dekra.com/en/press

“Motor sports have long been a key platform for DEKRA to position our brand and make it better known,” says Clemens Klinke, Member of the DEKRA SE Management Board and head of the Automotive business unit. “Formula 3’s international focus is especially very interesting for us as a globally positioned expert organization.”

The FIA Formula 3 European Championship is considered to be one of the important talent pools for higher-level racing series, right up to Formula 1. The teams will be on the move for ten weekends of racing in seven different countries this year. The season will kick off between April 1 and April 3 in Le Castellet in southern France. Other stages of the championship include well-known Formula 1 and DTM racing tracks such as the Hungaroring in Hungary, Spielberg in Austria, Zandvoort in the Netherlands, Spa-Francorchamps in Belgium, Imola in Italy, as well as Nürburgring and Hockenheim in Germany. Hockenheim will be the setting of the season finale from October 14 to October 16.

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About DEKRA

DEKRA has been active in the field of safety for 90 years. Founded in 1925 in Berlin as Deutscher Kraftfahrzeug-Überwachungs-Verein e.V., it is today one of the world’s leading expert organizations. DEKRA SE is a subsidiary of DEKRA e.V. and manages the Group’s operating business. In 2015, DEKRA will generate sales totalling approximately 2.7 billion Euros. The company currently employs more than 37,000 people in more than 50 countries on all five continents. With qualified and independent expert services, they work for safety on the road, at work and at home. These services range from vehicle inspection and expert appraisals to claims services, industrial and building inspections, safety consultancy, testing and certification of products and systems, as well as training courses and temporary work. The vision for the company’s 100th birthday in 2025 is that DEKRA will be the global partner for a safe world.

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