



Vision 2025

# We will be the global partner for a safe world

## Our Mission

The Mission describes our purpose for society.

# We ensure safety

by the interplay of



technology & equipment

standards & practices

mindset & behavior

in the three areas of life



on the road



at work



at home

## Our Corporate Principles

The Corporate Principles are our strategic imperatives to help to translate our vision into action.



Economic success



Growth



Customer focus



Globalization



Innovation



Integration



People focus

## Our People Values

The People Values serve as a guide for the day-to-day behavior of all DEKRA employees.



Responsibility  
for safety



Customer  
orientation



Entrepreneurship



Team spirit



Integrity