

Press Release

Two Awards for 2017–18 Annual Report:

DEKRA Wins iF Design Award and DDC Award

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The 2017–2018 DEKRA Annual Report which is entitled and focuses on “Thoughtleaders for Trust” has received two renowned awards: the iF Design Award 2019 and the “Gute Gestaltung Good Design 19” award of the DDC (Deutscher Designer Club e.V.).

“We are delighted to have won these two outstanding awards,” said Stephan Heigl, Director of Communication and Marketing. The iF Design Award has been presented once a year for the last 66 years by the world’s oldest independent design institution, the iF International Forum Design GmbH in Hanover. For the iF Design Award, the international jury of 67 experts was tasked with selecting the winner of the sought-after seal of quality from 6,375 submissions from 52 countries. The Deutscher Designer Club (DDC) e.V. has held the “Gute Gestaltung” (good design) competition since 2000, with the aim of honoring outstanding design.

“Pioneering content and inspiring design go hand in hand and tell a joint story. DEKRA’s trend-setting core competence as a thought leader and global partner for safety is conveyed perfectly,” said Jochen Theurer, Creative Director at Strichpunkt Design, the Annual Report agency commissioned by DEKRA. He went on to say that DEKRA fully deserved to win both awards.

About DEKRA

DEKRA has been active in the field of safety for more than 90 years. Founded in 1925 in Berlin as Deutscher Kraftfahrzeug-Überwachungs-Verein e.V., it is today one of the world’s leading expert organizations. DEKRA SE is a subsidiary of DEKRA e.V. and manages the Group’s operating business. In 2018, DEKRA generated estimated sales totaling more than 3.3 billion euros. The company currently employs more than 46,000 people in approximately 60 countries on all six continents. With qualified and independent expert services, they work for safety on the road, at work and at home. These services range from vehicle inspection and expert appraisals to claims services, industrial and building inspections, safety consultancy, testing and certification of products and systems, as well as training courses and temporary work. The vision for the company’s 100th birthday in 2025 is that DEKRA will be the global partner for a safe world.

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