

## Press release

The DEKRA Award 2022 is looking for Safety Champions in new categories

# Innovative Ideas for a Better Future

- Solutions from the areas of “Safety”, “Security”, and “Sustainability”
- Increased focus on digital security and sustainability
- Application deadline for companies and organizations: Monday, September 19, 2022

DEKRA e.V.  
Corporate  
Communications  
Handwerkstraße 15  
D-70565 Stuttgart

[www.dekra.com/en/press](http://www.dekra.com/en/press)

**DEKRA, the globally active expert organization, has announced new categories in the prestigious DEKRA Award 2022. The expert jury has now decided to award prizes for outstanding performance and best practices in the areas of “Safety”, “Security”, and “Sustainability”. In addition, DEKRA will once again be rewarding young companies that have developed innovative solutions and intelligent business models in the “Startups” category. The application deadline is September 19, 2022.**

For many years, DEKRA has been announcing its “Safety Champions” in partnership with *WirtschaftsWoche*, Germany’s leading business magazine. The three new categories replace the previous award categories of “Safety on the road”, “Safety at work”, and “Safety at home”. The “Startups” category is the established overarching category for young companies.

“Every year, those entering the DEKRA Award competition impress us with their innovations, energy, and bold ideas for solving the safety-relevant problems of tomorrow,” says Stan Zurkiewicz, Chairman of DEKRA e.V. and DEKRA SE Management Board. “Our aim in introducing the new categories is to shine a spotlight on the pressing challenges of the future. After all, digital security and sustainability determine the success of industrial societies and the future of coming generations.”

### “Safety” category

In the “Safety” category, awards will go to initiatives, innovative products, and services that set an example and help to improve safety in everyday life. Whether on the road, at work, at home, or during leisure time, our activities and actions depend on safe products and machines.

### “Security” category

In the “Security” category, the judges are looking for initiatives, innovative products, and pioneering services that help to increase security in the digital environment. In an increasingly digital world, in which IT systems form the basis

Date Stuttgart, 31 August 2022 / No. 093  
Contact Tilman Vögele-Ebering  
Phone +49 (0)711.7861-2122  
Fax +49 (0)711.7861-742122  
E-Mail [tilman.voegele-ebering@dekra.com](mailto:tilman.voegele-ebering@dekra.com)

of almost all business processes, the increase in networking dramatically increases the risks posed by security deficits.

### **“Sustainability” category**

The “Sustainability” category rewards innovative products, services, and exemplary business models that directly support companies, municipalities, authorities, organizations, end users, or society to develop sustainably. The concepts are expected to pursue sustainability principles in a unique and outstanding way and implement this consistently within the framework of their idea.

### **“Startups” category**

The overarching “Startups” category seeks out young companies with innovative ideas and business models, irrespective of the award category. Companies, organizations, initiatives, or individuals from all sectors of the economy that develop innovative products, services, and business models are judged for this award.

Applicants have until September 19, 2022 to submit their documentation for the DEKRA Award. The nominees will be selected by an expert panel, while the winners will, as in previous years, be decided by the all-star jury. Details of all nominated applicants will be published on the DEKRA Award website at the beginning of October. The winners will be formally announced on November 10, 2022.

Sitting on the jury for the DEKRA Award 2022 are:

- **Beat Balzli**, Editor-in-Chief of *WirtschaftsWoche*
- **Carlos Bholá**, Managing Partner, Celsius Capital
- **Boris Böhme**, Head of Product Safety Unit, German Federal Ministry for Economic Affairs and Energy
- **Dr. Raimund Klinkner**, Managing Partner at the Institute for Management Excellence GmbH
- **Dr. Annette Niederfranke**, Director, International Labour Organization (ILO)
- **Stan Zurkiewicz**, Chairman of the DEKRA e.V. and DEKRA SE Management Board
- **Yvonne Zwick**, Chairwoman of the B.A.U.M. e.V. Management Board, company network for sustainable business

The DEKRA Safety Champions 2021 were: AIT Austrian Institute of Technology GmbH (Safety on the Road category), Ottobock SE & Co. KGaA (Safety at Work), and BAG Mehr Sicherheit für Kinder e.V. (Safety at Home). Lakera AI AG was the winner in the “Startups” category.

### **DEKRA Award 2022**

Information and registration:

[www.dekra.com/en/dekra-award/](http://www.dekra.com/en/dekra-award/)

### **About DEKRA**

*DEKRA has been active in the field of safety for almost 100 years. Founded in 1925 in Berlin as Deutscher Kraftfahrzeug-Überwachungs-Verein e.V., it is today one of the world's leading expert organizations. DEKRA SE is a subsidiary of DEKRA e.V. and manages the Group's operating business. In 2021, DEKRA generated sales totaling more than EUR 3.5 billion. The company currently employs almost 48,000 people in approximately 60 countries on all continents. With qualified and independent expert services, they work for safety on the road, at work and at home. These services range from vehicle inspection and expert appraisals to claims services, industrial and building inspections, safety consultancy, testing and certification of products and systems, as well as training courses and temporary work. The vision for the company's 100th birthday in 2025 is that DEKRA will be the global partner for a safe, secure and sustainable world. With a platinum rating from EcoVadis, DEKRA is now in the top one percent of sustainable businesses ranked.*