

Press release

Panel discussion with international experts

DEKRA DIGITAL at IAA Mobility – making tomorrow’s transportation safe and secure

- DEKRA DIGITAL partners with world's largest transportation trade show
- Key issues for future road vehicles: cyber security and artificial intelligence

DEKRA DIGITAL
Handwerkstrasse 15
70565 Stuttgart, Germany

DEKRA e.V.
Corporate Communications
Handwerkstrasse 15
70565 Stuttgart, Germany

www.dekra.de/presse

DEKRA DIGITAL has partnered with transportation trade show IAA Mobility, which is being held for the first time in Munich, Germany, from September 7 to 12, 2021. On Thursday, September 9, DEKRA DIGITAL will be hosting a podium discussion at the world’s largest event focusing on the transportation of the future. It will be joined by industry experts to debate what is needed to make technologies in vehicles and transportation solutions safe – both now and in the future.

With automated driving, artificial intelligence (AI), and software updates, vehicles are already constantly churning out large volumes of data – and in the future, they will generate several thousand terabytes a day. With an average of over 70 million passenger cars registered worldwide each year, we are seeing a rapid increase in the amount of data in vehicles and in the data traffic with their environment. Against this backdrop, a safe future for transportation will need to be based on securely interconnected technologies. In hosting the roundtable at IAA Mobility, DEKRA DIGITAL hopes to raise awareness of the fact that digitally integrated and connected vehicles will require even more thorough testing to ensure that they meet safety requirements. “Drivers and users will only be able to keep feeling safe in the future if the technologies used in vehicles and transportation solutions are continuously tested and certified,” says Dr. Kerim Galal, Managing Director of DEKRA DIGITAL.

Automakers must ensure that all new vehicle types from July 2022 are tamper-proof in terms of connectivity and data transmission. To ensure that vehicles go digital in a safe and secure manner, DEKRA has established the DEKRA Cyber Security Hub as well as its own Artificial Intelligence Hub. Since then, it has consistently expanded its range of services for the transportation of the future. And this summer, DEKRA has been listed as a designated technical service for cyber security and software updates in the automotive sector by the German Federal Motor Transport Authority (KBA).

Date Stuttgart / Munich, September 8, 2021 / No. 084-A
Contact Moritz Kraus, DEKRA DIGITAL
Phone direct +49.151.14574347
E-mail moritz.kraus@dekra.com

Wolfgang Sigloch, DEKRA e.V.
+49.711.7861-2386
wolfgang.sigloch@dekra.com

Panel on safe driving with international transportation experts

In a session titled “Tech vs. Trust,” an international panel of experts will discuss technologies of the future such as artificial intelligence and cyber security – and how to make them safe and reliable for the transportation industry. Automated driving and the regulatory environment will also be covered in the discussion. “At IAA Mobility, we want to show that a holistic approach to safety will be needed for the transportation of the future – with a big-picture view when it comes to manufacturers, vehicles, users, and road infrastructure,” says Dr. Tarek Besold, head of strategic AI at DEKRA DIGITAL.

The following experts in the field will be taking part in the podium discussion on Thursday, September 9, from 12 p.m.:

- Carlos Bholá, tech investor and Managing Director at Celsius Capital
- Stefan Carsten, transportation researcher, Zukunftsinstitut Frankfurt
- Dr. Philipp Gneiting, head of open innovation and customer insights, Mercedes-Benz AG
- Dr. Tarek Besold, head of strategic AI, DEKRA DIGITAL
- Moderator: Laura Keicher, HR and academy, Fanbase GmbH

About DEKRA DIGITAL

DEKRA DIGITAL is an independent subsidiary of the DEKRA Group. Following the vision of “Innovating Safety”, the company aims to create new and intelligent solutions for digital safety in an increasingly digitalized world. It collaborates with partners and start-ups to serve customers all over the world. At its various sites in Europe, DEKRA DIGITAL works on digital trends and technologies like cyber security, future mobility, artificial intelligence, the internet of things (IoT) and big data, driving the DEKRA Group’s digital transformation.

About DEKRA

DEKRA has been active in the field of safety for almost 100 years. Founded in 1925 in Berlin as Deutscher Kraftfahrzeug-Überwachungs-Verein e.V., it is today one of the world’s leading expert organizations. DEKRA SE is a subsidiary of DEKRA e.V. and manages the Group’s operating business. In 2020, DEKRA generated turnover totaling almost EUR 3.2 billion. The company currently employs around 44,000 people in approximately 60 countries on all continents. With qualified and independent expert services, they work for safety on the road, at work and at home. These services range from vehicle inspection and expert appraisals to claims services, industrial and building inspections, safety consultancy, testing and certification of products and systems, as well as training courses and temporary work. The vision for the company’s 100th birthday in 2025 is that DEKRA will be the global partner for a safe, secure, and sustainable world. With a platinum rating from EcoVadis, DEKRA is now in the top one percent of sustainable businesses ranked.