

Press Release

Expert organization unveils 2025 sustainability strategy

DEKRA is Committed to Sustainability

- DEKRA joins two major initiatives: the UN Global Compact and RE100
- Support for the UN Sustainable Development Goals (SDGs)
- Measurable targets for climate protection and social responsibility
- New DEKRA Sustainability Magazine 2019/2020 sets out progress

DEKRA e.V.
Corporate
Communications
Handwerkstrasse 15
70565 Stuttgart
Germany

www.dekra.com/en/newsroom

DEKRA is sharpening its focus on sustainability even more. The world's largest non-listed expert organization is making a concerted effort to become a sustainability leader by 2025. Sustainability targets to be met by the company's 100th anniversary show the way. In addition, DEKRA is committed to the ten principles of the United Nations Global Compact. The new Sustainability Magazine 2019/20 is out now and sets out significant progress and best practices in the DEKRA Group.

“The expert organization DEKRA has been thinking and operating sustainably for 95 years. Safe handling of technology and protection of people and the environment are in our DNA,” said Stefan Kölbl, Chairman of the Management Board of DEKRA e.V. and DEKRA SE. “Yet sustainability and the preservation of resources have never had as much global importance and relevance as they do today. Responsibility to society, humankind and nature, and making the future fit for generations to come – these are the values that we will be measured by in the future.”

As a strategic measure, DEKRA has committed itself to the principles of the UN Global Compact. On the basis of ten universal principles and the Sustainable Development Goals (SDGs), DEKRA now supports the vision of a sustainable global economy. Furthermore, DEKRA has joined the RE100 initiative, which involves a commitment to switch entirely to renewable energies by 2050. DEKRA aims to achieve this goal by 2025.

DEKRA's sustainability reporting is geared towards the criteria of The Sustainability Code (DNK). Through the DNK declaration, the DEKRA Group informs its customers, the public and other partners of its sustainability profile in a credible and transparent way.

DEKRA's 2025 sustainability strategy is geared towards continuous improvement of the Group's sustainability performance. For example, DEKRA aims to halve its carbon footprint by 2025. The expert organization plans to make further tangible

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Contact Tilman Vögele-Ebering
Tel. (direct) +49 711 7861-2122
Fax (direct) +49 711 7861-742122
E-mail tilman.voegel-ebering@dekra.com

progress in key areas by 2025, not just in terms of its CO₂ footprint but also in the context of renewable energies, employee engagement and training, diversity, occupational safety, social involvement, partnerships and sustainability in the supply chain. In addition, business with sustainability-related solutions is to be stepped up further.

DEKRA already provides a wide range of sustainability-related services and innovative solutions to help customers with sustainability, e.g. sustainability advice and training, product sustainability, sustainability certifications and audits, climate impact assessments, supply-chain sustainability, sustainability standards in sport and many other expert services.

“We also aim to achieve sustainable change by consequently combining the key factors of digitalization and sustainability,” explained DEKRA Management Board member Wolfgang Linsenmaier, who is responsible for sustainability. “Wherever resources can be preserved, we use digital processes for paperless, agile and virtual collaboration. This year, with our internal sustainability program, we successfully paved the way for becoming a sustainability leader.”

On just under 90 pages, DEKRA’s digital, resource-efficient Sustainability Magazine 2019/2020 provides insight into the sustainability-related orientation, goals and progress at DEKRA, covering aspects such as outstanding projects, consequent health protection, biodiversity, technical innovations and the commitment to road safety, along with the formal reporting.

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About DEKRA

DEKRA has been active in the field of safety for more than 90 years. Founded in 1925 in Berlin as Deutscher Kraftfahrzeug-Überwachungs-Verein e.V., it is today one of the world’s leading expert organizations. DEKRA SE is a subsidiary of DEKRA e.V. and manages the Group’s operating business. In 2019, DEKRA generated sales totaling 3.4 billion euros. The company currently employs almost 44,000 people in approximately 60 countries on all six continents. With qualified and independent expert services, they work for safety on the road, at work and at home. These services range from vehicle inspection and expert appraisals to claims services, industrial and building inspections, safety consultancy, testing and certification of products and systems, as well as training courses and temporary work. The vision for the company’s 100th birthday in 2025 is that DEKRA will be the global partner for a safe world.