

Press Release

DEKRA Award 2019 presented in four categories

Startup Wins Safety Award for First Time

- Serinus crowned winner by public vote in new “Startups” category
- Other awards for “Safety on the Road,” “Safety at Work” and “Safety at Home”
- Award ceremony attended by numerous guests in Berlin

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The ceremony for the DEKRA Award 2019 was held in Berlin on Wednesday, October 23, 2019. The distinguished panel of judges announced the winners, which included innovations from Bosch eBike Systems (Safety on the Road category), Linde Material Handling (Safety at Work) and GWS Gesellschaft für Siedlungs- und Wohnungsbau Baden-Württemberg (Safety at Home). A smart crisis management solution from Serinus was the winner in the new “Startups” category. A new procedure used for the very first time at this year’s DEKRA Award ceremony saw the winner of the “Startups” award selected by a public vote in a grand finale at the event itself.

“The DEKRA Award inspires people, stimulates innovation and gives companies the courage to invest in the future of safety,” said Stefan Kölbl, Chairman of the Board of Management of DEKRA e.V. and DEKRA SE, at the award ceremony held at the Deutsche Telekom office. “In this age of digitalization, this year’s winners have designed some outstanding innovations that aim to enhance safety in business and social settings on an ongoing and sustainable basis.”

Global expert organization DEKRA has been hosting the DEKRA Awards and recognizing pioneering services to safety together with *WirtschaftsWoche*, Germany’s leading business magazine, for many years now.

A new highlight at this year’s DEKRA Awards was the “Startups” category. Digital economy platform *Gründerszene* champions this special award as a network partner. In the final elimination round, three nominated companies were given the opportunity to present their innovations to the public in a three-minute pitch. Crashtest Security submitted a form of cyber security protection for web applications, Serinus a piece of crisis management software and Logical Safety a system that autonomously identifies industrial safety risks. The public voted for their favorite via a voting app, and the award went to the Serinus startup.

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Read on to find out more about the 2019 DEKRA Safety Champions:

Winner in the “Safety on the Road” category

Achieving greater road safety for e-bike riders is the objective behind the “Bosch eBike ABS” anti-lock braking system, which is already in mass production. The innovation from Bosch eBike Systems is designed to enable controlled, more stable braking even in difficult conditions. The system combines a front-wheel ABS with a rear-wheel lift control, which Bosch claims enhances safety. It regulates brake pressure during difficult braking maneuvers, thereby optimizing the ride stability and steerability of the e-bike.

Winner in the “Safety at Work” category

There are around 30,000 accidents involving forklift trucks every year in Germany. Linde Material Handling wants to prevent at least some of them from happening with a smart piece of personal protective equipment (PPE) consisting of an interactive high-visibility vest that flashes and vibrates when a forklift is approaching. The technology is based on a forklift assistance system that transmits ultra-wideband (UWB) radio signals. The vest warning system is designed to prevent dangerous situations from occurring in the first place during internal material flow processes.

Winner in the “Safety at Home” category

A smart home device from the FutureLiving label is currently being installed in 90 homes in a residential area in Adlershof, Berlin. GWS Gesellschaft für Siedlungs- und Wohnungsbau Baden-Württemberg is hoping to use the device, which can be adapted to different tenant requirements, to enhance not only comfort and energy efficiency but safety as well. The smart device helps to prevent falls, for example, and has an automated feature that can call for help if required.

Winner in the “Startups” category

An accident, a natural disaster, an emergency – how is it possible to keep an eye on everything? The alarm and crisis management system from Serinus uses a defined framework to transfer information and alerts across all available communication channels. The system informs all key persons involved across different departments and sectors and notifies them of the required response. Serinus is a startup specialist for smart event communication.

This year’s judges:

- **Dr. Annette Niederfranke**, Director of the German branch of the International Labor Organization (ILO)
- **Beat Balzli**, Editor-in-Chief of *WirtschaftsWoche*
- **Carlos Bholá**, Managing Partner of Celsius Capital
- **Boris Böhme**, Head of Product and System Safety at the Federal Ministry for Economic Affairs and Energy

- **Dr. Raimund Klinkner**, Managing Director of the INSTITUTE FOR MANUFACTURING EXCELLENCE
- **Stefan Kölbl**, Chairman of the Board of Management of DEKRA e.V. and DEKRA SE

www.dekra-award.de

Caption:

DEKRA Award 2019 award ceremony (from left): Beat Balzli (judge), Georg Widmaier (Bosch eBike Systems), Benjamin Reis (Linde Material Handling), Dr. Annette Niederfranke (judge), Stefan Schneider (Bosch eBike Systems), Stefan Kölbl (DEKRA CEO), Barbara Hahlweg (host), Birgid Eberhardt (GSW), Benjamin Lieber (Serinus), Carlos Bhola (judge), Felix Brombacher (Crashtest Security), Boris Böhme (judge).

Image: DEKRA

About DEKRA

DEKRA has been active in the field of safety for more than 90 years. Founded in 1925 in Berlin as Deutscher Kraftfahrzeug-Überwachungs-Verein e.V., it is today one of the world's leading expert organizations. DEKRA SE is a subsidiary of DEKRA e.V. and manages the Group's operating business. In 2018, DEKRA generated sales totaling more than 3.3 billion euros. The company currently employs more than 45,000 people in approximately 60 countries on all six continents. With qualified and independent expert services, they work for safety on the road, at work and at home. These services range from vehicle inspection and expert appraisals to claims services, industrial and building inspections, safety consultancy, testing and certification of products and systems, as well as training courses and temporary work. The vision for the company's 100th birthday in 2025 is that DEKRA will be the global partner for a safe world.